

BUSINESS ARCHITECTURE PRACTITIONER & REFERENCE MODEL WORKSHOP

December 5 - 7, 2017
9:00 am - 5:00 pm
Burlingame, CA, USA



Day 2 - Wednesday, December 6th – Business Architecture Practice

8:45am - 9:15am	Objectives & Overview: Business Architecture Practice Workshop	
<p>Co-Chair: Whynde Kuehn, Director, Business Architecture Guild Co-Chair: William Ulrich, President, Business Architecture Guild</p>		
09:15am - 10:00am	Workshop Day Agenda Review & Logistics: Practice Foundations from the BIZBOK® Guide	
<p>Session Chair: Alex Randell The business architecture end-to-end practice workshop will focus on formalizing the use of business architecture from strategy definition through solution deployment. This session will overview the evolving role of business architecture in the strategy-to-execution framework and the facilitated group brainstorm session around how to articulate the value proposition of business architecture within the context of an “elevator pitch.”</p>		
10:00am - 10:20am Morning Refreshment Break		
10:20am - Noon	Value Stage 1: Establish/Refine Business Strategy	Value Stage 2: Assess Business Impacts
<p>These breakout sessions provide a deep dive into the business architecture value stream with a focus on the first two value stream stages: Establish/Refine Business Strategy and Assess Business Impacts. Participants will investigate each value stream stage including the value items delivered in each stage, participating stakeholders, and the overall value proposition. There will be a focus on evolving the tools and approach required for each stage. Ultimately, the value stream will be reconstructed to deliver business architecture’s value proposition. <i>(Choose one breakout session.)</i></p>		
Noon - 1:00pm Lunch		
1:00pm - 3:00pm	Value Stage 3: Architect Business Solution	Value Stage 4: Establish Initiative Plans
<p>These breakout sessions will continue the deeper dive into the business architecture value stream with a focus on the third and fourth value stream stages: Architect Business Solution and Establish Initiative Plans. <i>(Choose one breakout session.)</i></p>		
3:00pm - 3:20pm Afternoon Refreshment Break		

3:20pm - 4:10pm

Value Stage 5: Deploy Solution

This breakout session leverages all work to this point and focuses on the last value stream stage: Deploy Solution. This breakout session will also define the competencies a business architect must have to deliver the business architecture value proposition from strategy definition through solution deployment

4:10pm - 5:15pm

Continuing the Momentum: Session Output Walkthrough and Next Steps

This final session will compile all of the content and takeaways related to the business architecture value stream and the corresponding business architect competencies. Next steps will be discussed on how attendees can help to evolve and extend the business architecture value stream while putting it to use in their own practices.

6:00pm - 8:00pm

OMG Evening Reception

